**Commitment Award 2022**

**Application Form**

The application deadline is May 15, 2022. Please submit your

complete application to [team@commitmentaward.org](mailto:team@commitmentaward.org) by

23:59 (CEST) on May 15, 2022.

**General Information**

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| --- | --- |
| Project Title |  |
| Project Team Members |  |
| Project Location |  |
| Project Time and Duration |  |
| Project Abstract (max. 500 characters) |  |

**1) Problem and Relevance**  
a) What’s the social problem you are addressing? Why is it relevant?

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| (max. 1000 characters) |

b) Who are the beneficiaries of your project? How will individual participants be selected?

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| (max. 1000 characters) |

**2) Value Proposition**  
a) What’s your idea to solve the named problem and how should things have changed for your beneficiaries upon completion of the project? (What’s your “Theory of Change”?)

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| (max. 1000 characters) |

**3) Project Implementation**  
a) Describe your project activities along a timeline and including projected costs.

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| (max. 1000 characters) |

b) How will you finance your project? I.e., who are your donors or paying customers, which other organizations or individuals are likely to support the project?

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| (max. 1000 characters) |

c) Which existing resources, infrastructure, skills and channels can you make use of for the project? Will you be working with external partner organizations?

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| (max. 1000 characters) |

d) Which obstacles could hamper the project’s implementation and which side effects of your actions do you need to consider?

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| (max. 1000 characters) |

**4) Assessment and Future**  
a) How will you asses your project’s success?

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| (max. 1000 characters) |

b) What’s the project’s long-term potential regarding (financial and organizational) sustainability and growth?

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| (max. 1000 characters) |

A complete application consists of a zip-file (max. 2MB) with

* + this application form as PDF,
  + the signed declaration of obligation as PDF, and
  + a group picture of which the project members own all rights and which may be used publicly by the Engagementpreis Foundation and the Brandt School for all purposes related to the Commitment Award (JPEG or PNG).