



COMMITMENT
AWARD

Engagementpreis
- S t i f t u n g

Commitment Award 2021

Willy Brandt himself represented social change, which was reflected in his social and political reforms. He believed that policy was worthless if policy makers did not have a specific purpose or goal in mind when creating it. Thus, in the multicultural and diverse setting of the Brandt School, the Commitment Award seeks to give students the opportunity to apply what they've learned at the Brandt School and to create new social initiatives here in Erfurt and around the world.



Do you have an idea for an outstanding social project but are lacking the financing?

Do you need more publicity for your project or idea?

Then apply for the Commitment Award at the Willy Brandt School of Public Policy!

The Engagementpreis Foundation is sponsoring the tenth annual Commitment Award at the Brandt School. The best three projects will be awarded EUR 1,000 each which must be spent to further develop and implement the project idea.

Application Period

Application opens on **March 1, 2021** and closes on **April 11, 2021**. Late applications will not be considered! The complete application documents must be sent in one zip-file (max. 2MB) to team@commitmentaward.org by 23:59 (CEST) on April 11, 2021.

Application Guidelines

- Any currently enrolled student or group of students or alumni of the Brandt School can submit an application and be eligible for this award.
- External applications are also considered, but need the approval of one person fulfilling the above mentioned criteria and the person's willingness to serve as a Brandt School partner for the project or to actively join the team.
- You can apply as a group or as a single person, but only **one application per project** is accepted.
- You may work in cooperation with an NGO, or you can start up your own organization.
- Projects must represent **new** ideas (i.e., the award is not funding for pre-existing projects).
- Previous winners are not allowed to submit projects (2 years cool-off period).



- A complete application consists of a zip-file (max. 2MB) with
 - the application form (to be found at commitmentward.org) as PDF (you may add a maximum of two additional pages to this document to further elaborate on this project, if needed),
 - the signed declaration of obligation as PDF,
 - a group picture of which the project members own all rights and which may be used publicly by the Engagementpreis Foundation and the Brandt School for all purposes related to the Commitment Award (JPEG or PNG), and
 - a one minute (!) video explaining the problem your project is addressing and outlining your solution, ideally showing footage from the location of your project (MPEG or MOV, you may include a link for the video instead of including the video in the zip-file).

Project Criteria

Successful projects:

- can be a local or international initiative,
- must be socially charitable,
- must put the prize money to good use (i.e., towards project implementation) if won,
- must be realistic/likely to be implemented,
- must be sustainable, i.e. show the potential to last beyond the one year funding period, and
- must be scalable, i.e. have the potential to grow what you plan to implement with the prize money.

The application should furthermore demonstrate that the applicants have the necessary experience and means to carry out this project.

Contact information

If you have any further questions contact us directly at team@commitmentaward.org

We look forward to receiving your application!